

1. **Activity/Event Name:** International Women's Day Celebration
2. **Semester of the Event Conducted:** Semester 4
3. **Quarter of the event conducted:** Quarter 1, March 2025
4. **Date of the Event/Program/etc:** March 14th, 2025
5. **Duration of the Event/Program:** 180 minutes
6. **Number of faculty participations:** 10
7. **Number of Students Participated:** 20
8. **Funds utilized for the Event/Program:** Rs. 2000
9. **Department:** Department of Information Science and Engineering
10. **Objective:** To celebrate and recognize the achievements of women while promoting awareness on emotional well-being, empowerment, and gender equality.
11. **Summary:** The Department of Information Science and Engineering celebrated International Women's Day on March 14th, 2025, with great enthusiasm and respect. The event began with a warm welcome to dignitaries, faculty, and students, emphasizing the importance of recognizing women's contributions across various fields. The Head of the Department, Dr. R. G. Sakthivelan, addressed the gathering with words of encouragement. The chief guest, Dr. S. V. Janani Balamurugan, a distinguished psychotherapist and acupuncturist, delivered an insightful session on emotional intelligence and mental wellness, particularly focusing on how women manage emotions and handle challenges effectively. She shared practical strategies for stress management and emphasized the importance of self-awareness and resilience. The interactive session engaged both students and staff, making it highly relatable and impactful. The celebration also included a cake-cutting ceremony symbolizing unity and appreciation of womanhood. The event concluded with a vote of thanks, leaving participants inspired and more aware of emotional well-being and empowerment.

12. **Benefits:** The event raised awareness about emotional well-being and women's empowerment while providing practical strategies for managing stress and challenges. It encouraged inclusivity, inspired confidence among students, and promoted a supportive and positive environment.

13. **Flyers of the Event/Program:**

The flyer is a vertical rectangular poster with a white background and a decorative border of red dashed lines. At the top left is the IEEE logo. To its right is the Gopalan College of Engineering and Management logo, which includes the text 'GCEM WHITEFIELD - BENGALURU' and accreditation information: 'Approved by AICTE and Affiliated to Veeravaraaya Technological University' and 'Accredited by NBA & NAAC ISO 9001:2015'. At the top right is the AISE logo, which stands for 'International Women's Day Association'. Below these logos, the text reads 'DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING celebrates'. The main title 'INTERNATIONAL Women's day' is written in a large, elegant, red script font. Below the title is the slogan 'Empowered Women, Empower the Future!'. A photograph of a woman with dark hair, wearing an orange top, is positioned on the left side of the flyer. To the right of the photo, the text reads 'Letting it go/ How to let it go' in a red script font. Below this, the speaker's name and title are listed: 'S.V. Janani Balamurugan PSYCHOTHERAPIST & ACUPUNCTURIST'. At the bottom right, there are three icons with corresponding text: a calendar icon for '14th March, 2025', a clock icon for '1:30-4:30 p.m.', and a location pin icon for 'Seminar Hall, 3rd Floor, Department of Information Science and Engineering'. The background of the flyer is decorated with scattered red heart shapes.

14. Photo Collage of the Event/Program:



15. Details of the Resource Person/Speaker/Expert/Judge/Evaluator:

Sl. No.	Particulars	Details
1.	Name of the Speaker/Expert	Dr. S V Janani Balamurugan
2.	Industry/Company/Organization	Anu's Happy Junction
3.	Designation	Founder Psychotherapist and Acupuncturist

16. Names of the Faculty Coordinator: Dr. R G Sakthivelan

17. Names of the Student Coordinators: Prathiksha D, Thanya Aiyappa T, Ramya Victoria