



GOPALAN
COLLEGE OF ENGINEERING
AND MANAGEMENT
Whitefield, Bengaluru



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

1. Activity/Event Name: **AI Innovation Sprints**
2. Thrust Area of the Event/Program: **Validation and Concept Development**
3. Level of the Activity/Program: **02**
4. Semester of the Event Conducted: **Semester I (September – February)**
5. Quarter of the event conducted: **Quarter 2 , February 2026**
6. Date of the Event/Program/etc: **25th February 2026**
7. Duration of the Event/Program: **300 minutes**
8. Number of faculty participations: **20**
9. Number of Students Participated: **120**
10. Funds utilized for the Event/Program: **Rs.4000**
11. Department: **Department of CSE-AI&ML** in collaboration with IIC - GCEM
12. **Objective:** The objective of the AI Innovation Sprints was to impart students with knowledge and experience in rapid prototyping methodologies in the context of digital transformation. The session was aligned with the IIC focus areas by instilling innovation-driven thinking, problem-solving methodologies, and product development in the context of the industry. The objectives of the program were to Improve knowledge of AI-driven innovation methodologies, Develop skills in rapid prototyping methodologies, Instill entrepreneurial mindset and product-thinking skills and Develop the ability to transform ideas into viable digital solutions
13. **Summary:** The AI Innovation Sprints – Rapid Prototyping for Digital Transformation session was successfully organized by the Department of Computer Science Engineering (AI & ML) in association with the Institution's Innovation Council (IIC), GCEM. During the session, the speaker provided deep insights into AI-driven innovation sprints, emphasizing rapid prototyping techniques for solving real-world



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problems and accelerating digital transformation. He highlighted industry best practices, product thinking, and the importance of iterative development in building scalable AI solutions. The session was highly interactive, encouraging participants to think creatively, validate ideas quickly, and adopt agile methodologies in their projects. It served as a valuable platform for bridging the gap between academic learning and industry expectations.

- 14. Benefits:** Participants gain hands-on experience with various AI technologies, practical exposure to innovation sprint methodologies, an understanding of rapid prototyping frameworks used in industry, insights into digital transformation strategies, enhanced analytical and problem-solving abilities, and improved industry readiness with a stronger entrepreneurial mindset.



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15. Flyers of the Event/Program –



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Gopalan College of Engineering & Management

GCEM Institution's Innovation Council in Association with
Department of Computer Science Engineering (AIML)

Organises

Expert Session on

AI & Innovation Sprints - Rapid Prototyping for Digital Transformation



Mr. Joydeep Sen

IIM, Kozhikode

Principal product manager.

Ex YouTube.

Ex abinbev.



25th Febraury 26



9:00 AM - 2 :00 PM



GCEM Seminar Hall

Mr. Karthikeyan
IIC Coordinator

Dr. Manoj Challa
HoD - CSE (AIML)

Dr. Nageswara Rao A
IIC President

Dr. Arun Vikas Singh
Principal - GCEM



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16. Photo Collage of the Event/Program –





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17. Social Media Handles:

Social Media Handles (The same links of the events published in Social media are to be enclosed)

Instagram	https://www.instagram.com/p/DVYVSzKE_X/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==
LinkedIn	https://www.linkedin.com/posts/gcem_aiinnovation-innovationsprints-rapidprototyping-activity-7434196422792744960-zh1e?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAKb2SsB4q4NMte89xAYadOCxAEVIsYVdu0

18. Details of the Resource Person/Speaker/Expert/Judge/Evaluator (If more than one then encloses separate table for each)

S. No	Particulars	Details
1	Name of the Speaker/Expert	Mr. Joydeep Sen
2	Industry/Company/Organization	IIM Kozhikode
3	Designation	Principal Product Manager
4	Mobile Number (WhatsApp)	9836025263
5	E-mail id (Official and Personal)	Joydeep.sen@gmail.com
6	Address of the Speaker	Principal Product Manager, AB-INBEV

19. Names of the Faculty Coordinator: Prof. Karthikeyan

20. Names of the Student Coordinator: Thanishka Reddy, Naga Chandana & Yeswanth Vyadesh

Prepared By
Faculty Coordinator

Verified by
Department HoD

Approved by
IIC President